



CONFERENCE

Personnel management and relationships in education

The conference, organized within the framework of the project "Development of an educational program with tools for digital HRM in VET", benefits from the funding of 174,000.00 EUR received from Iceland, Liechtenstein and Norway under the EEA Funds. The aim is to improve the quality of VET institutions by improving the quality of management and competence of managers and providing tools for remote management of educational systems, resources, including competence development in accordance with EQVET requirements.



14.12
THURSDAY



10:00-14:30



iLab
Industrial 13
Krakow

FREE

SHARE
FREE

*Hybrid form.

What can you expect?

- We will discuss the challenges of
With megatrends such as AI, ESG, Silver Economy
in the context of workforce management
and relationships in education.
- We will introduce you to a tool that enables
education to meet megatrends and manage
personnel in education, according to the
With the EQF and WRL levels of professional
competence.

- You will learn good practices for
personnel and relationship
management in education in the
context of current challenges
and megatrends.

- You will learn how to prepare your
educational institution to meet the
megatrends and challenges of AI, cyber
threat, ESG, and demographic and social
change.

Content
partners:



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FOR WHO?

A conference ideal for

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PLAN CONFERENCE

➤ **10:00 - 10:20 Opening of the conference**

Barbara Matyaszek-Szarek - CEO of Heuresis Sp. z o.o. Management of the Provincial Labor Office in Cracow

➤ **10:20 - 10:50 Opening speech - Personnel and relationship management in education in light of research and current challenges and megatrends.**

Barbara Matyaszek-Szarek - CEO of Heuresis Ltd.

10:50 - 12:30 Panel discussion: good practices of personnel and relationship management in VET education and VET higher education in the context of challenges and megatrends

➤ **- Moderated by Barbara Matyaszek-Szarek - CEO of Heuresis Ltd.**

Andrzej Matyja - Director of the Electrical School Complex No. 1 in Krakow

Justyna Falgier - Director of the Quality Centre at the WUP in Krakow

Dr. Aneta Szymanska, Prof. WAB - Vice Rector for Development and Cooperation with the Environment of the Wrocław Business Academy in Applied Sciences

➤ **12:30 - 12:45 Break**

➤ **12:45 - 13:00 How the results of the project "Development of an educational program with tools for digital HRM in VET" support the education in meeting the challenges of current megatrends.**

Barbara Matyaszek-Szarek - CEO of Heuresis Ltd.

13:00 - 14:00 Panel discussion: How to improve the HRM function in education to meet the challenges of megatrends - moderated by Krzysztof Prystupa

➤ **- President of Matrik Association**

Aleksandra Mykowska - Vice President of the Understanding Foundation

Beata Ostrowska - Chairperson of the Sector Competence Council - Telecommunications and Cyber Security and the Sector Competence Council - Information Technology.

Ryszard Sikora - Chairman of the Audit Committee of the All-Poland Management Staff Association

➤ **14:00 Refreshments**



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